

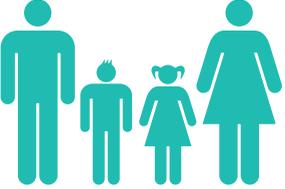
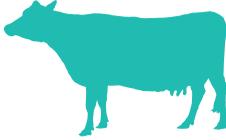
California

THE NATION'S DAIRY LEADER

Not only has California been the nation's largest milk producer for more than 25 years, it's also the No. 1 producer of butter, ice cream and nonfat dry milk — and the second-largest cheese and yogurt producer.



LOOK FOR THE SEAL.
RealCaliforniaMilk.com

<p>More than 1,100 family dairy farms</p> 	<p>180,000 JOBS</p> <p>depend on the state's milk production and processing</p>	<p>\$57.7 Billion Dairy-Related Economic Activity</p>
<p>\$7.57B Annual cash receipts from milk production²</p> 		<p>California produces approx 19% of the nation's cheese production¹</p>  <p>Dairies house 1.72 million milk cows¹</p>

More Cheese, Please

CHEESE IS CALIFORNIA'S FASTEST-GROWING DAIRY CATEGORY

<p>46% of the state's milk supply goes to cheese production²</p>	 <p>>50 California cow's milk cheesemakers produce 250+ varieties & styles</p>
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BY THE NUMBERS

<p>Milk Production 41.9B LBS (total California)¹</p>	<p>Export Value \$1.8B California Dairy & Dairy Products¹</p>	<p>Per Person 655 LBS Total Dairy Annual Consumption</p>	<p>Per Person 22%  Dairy Consumption¹ (1975-2020)</p>
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All data provided by the California Milk Advisory Board, except as noted.

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