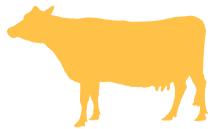


# Real California DAIRY FACTS

The Real California Milk seal signifies that a dairy product is made with 100% milk from California dairy farm families.



**LOOK FOR THE SEAL.**  
RealCaliforniaMilk.com



**24,354 Pounds**

Average amount of milk produced by a dairy cow<sup>1</sup>

**655 Pounds**

Per Person/Total Dairy Annual Consumption<sup>1</sup>



**Milk Producer in U.S.<sup>1</sup>**



**Milk Standards**

Fluid milk in California contains more protein, calcium and nutrients than milk that meets federal standards.

**46%**

Amount of California milk that makes California cheese<sup>2</sup>



**22%**

Per Person Dairy Consumption (1975-2020)



## A California Original

**#1** Producer of Monterey Jack cheese

Monterey Jack derives from a cheese produced in California missions more than 200 years ago!

**250+**

More than 50 California cheesemakers produce varieties & styles

Pounds of milk produced each year<sup>1</sup>

**41.9B**



**153M LBS**  
Hispanic-style cheeses

**1.4B LBS**  
Mozzarella



## CALIFORNIA DAIRY PRODUCTS ANNUAL PRODUCTION<sup>1</sup>

**41.9B LBS**



Milk  
(total production)

**2.4B LBS**



Cheese

**672M LBS**



Butter

**374M LBS**



Yogurt

**196M GALS**



Ice Cream



Cheese producing state in U.S.<sup>1</sup>

All data provided by the California Milk Advisory Board, except as noted.

<sup>1</sup> USDA

<sup>2</sup> CDFA